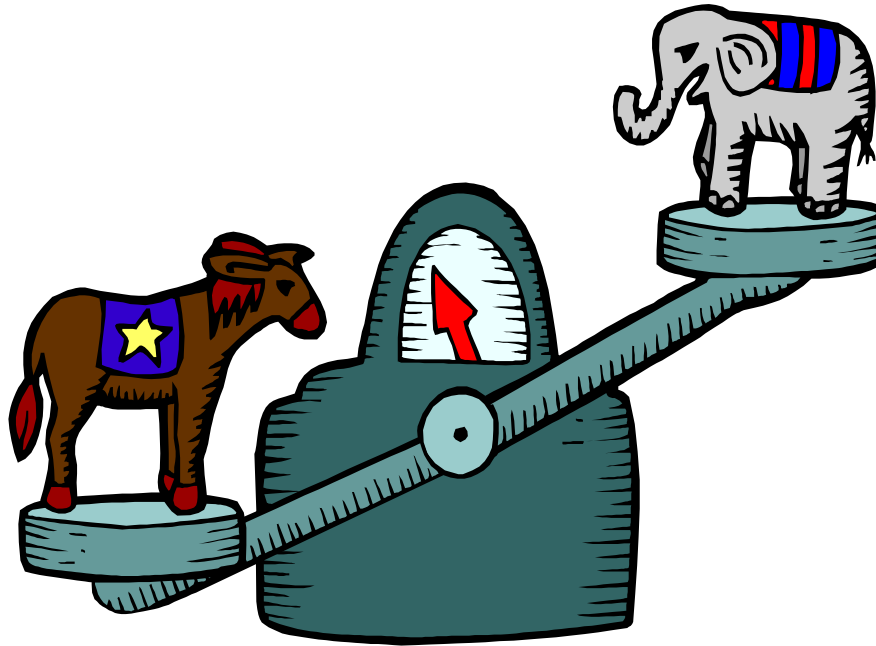


CAPITAL SURVEY RESEARCH CENTER
Alabama Education Association

ALABAMA POLITICAL PARTY SURVEY

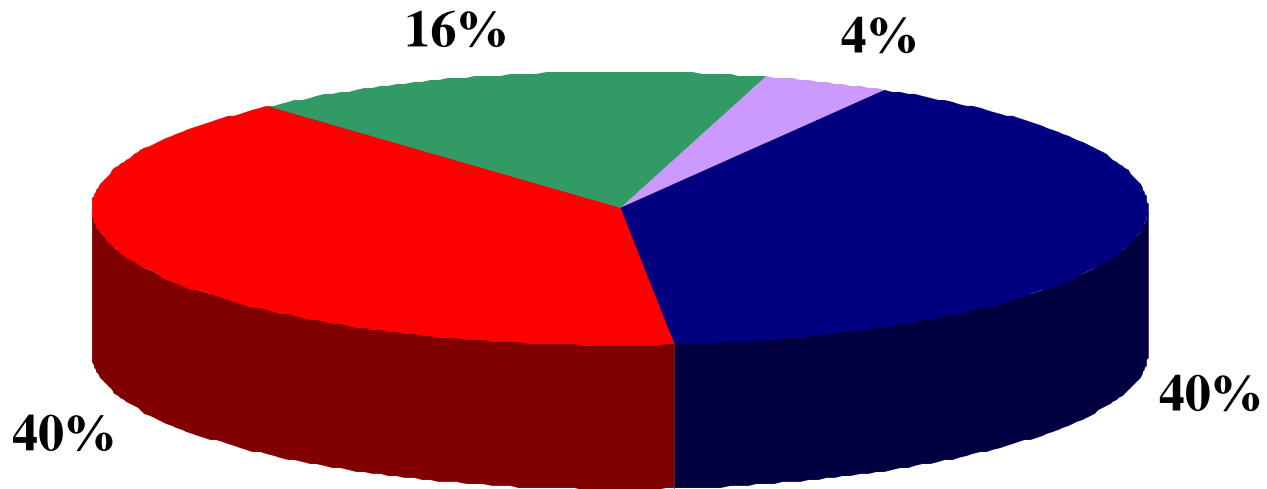


588 ADULTS (18 AND OVER)

SME (+/- 4.0%)

JANUARY 6-22, 2003

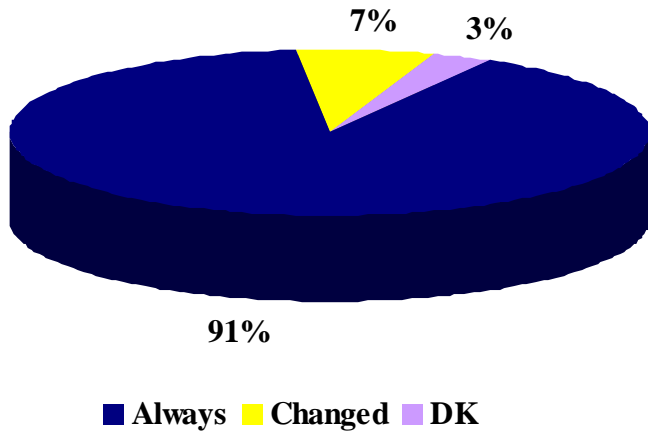
PARTY IDENTIFICATION



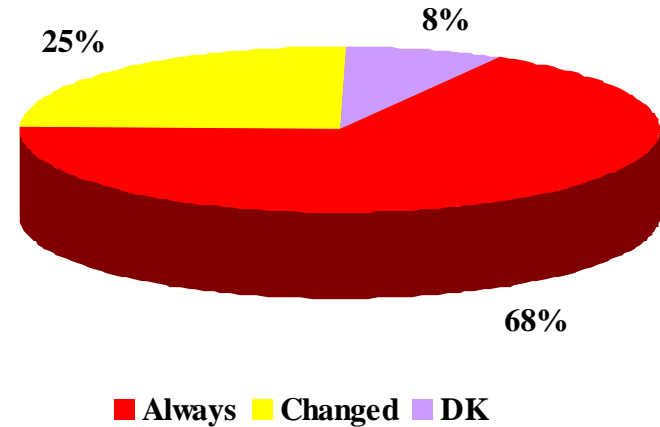
■ Democrat ■ Republican ■ Independent ■ DK

PARTY IDENTIFICATION HISTORY

Always Democrat

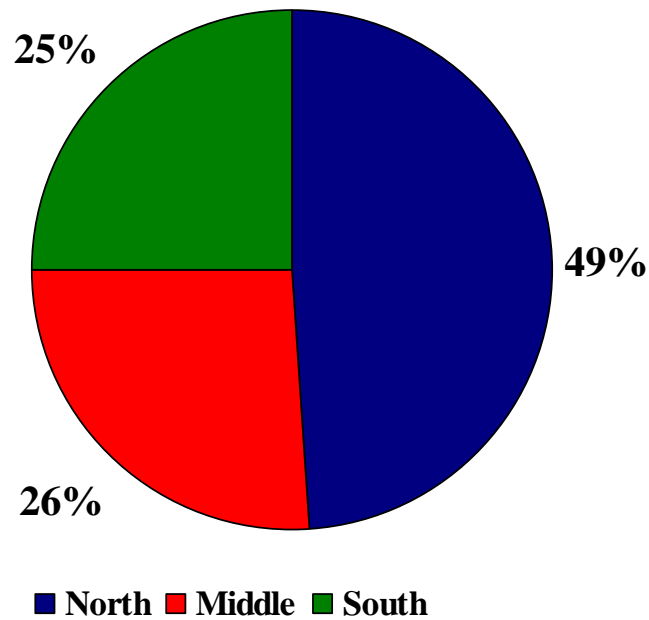


Always Republican

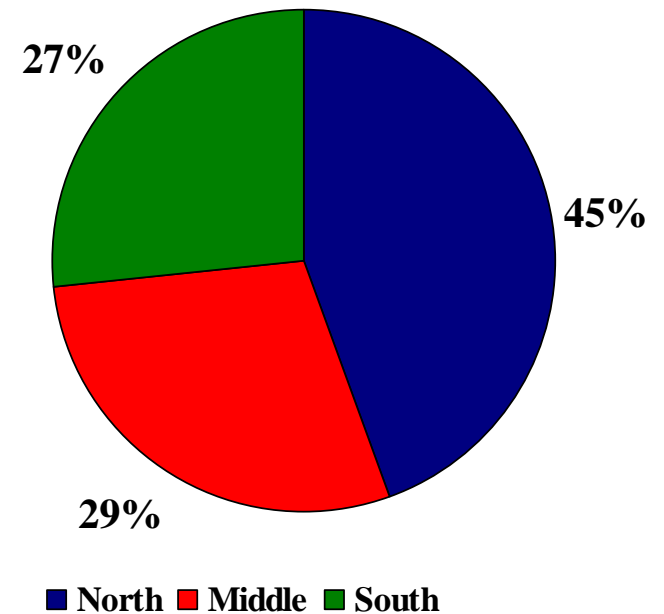


PARTY AND REGION

DEMOCRAT

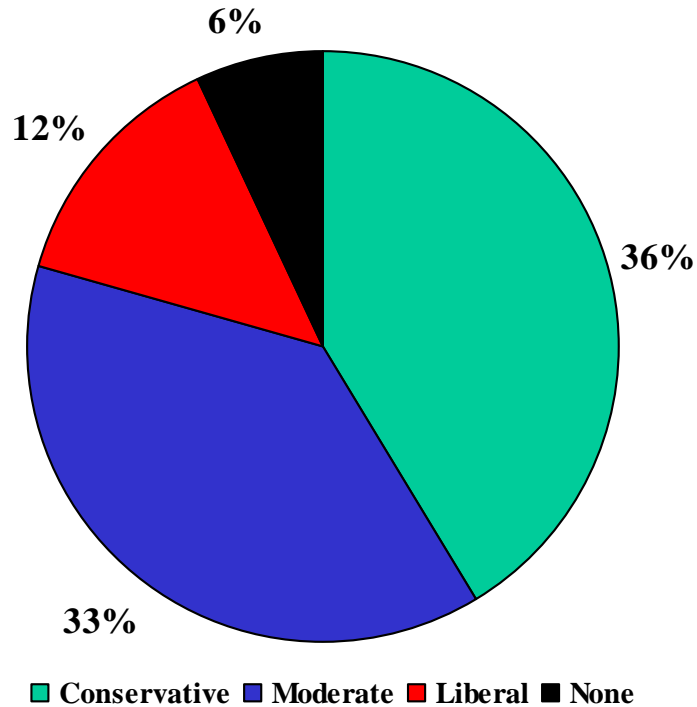


REPUBLICAN

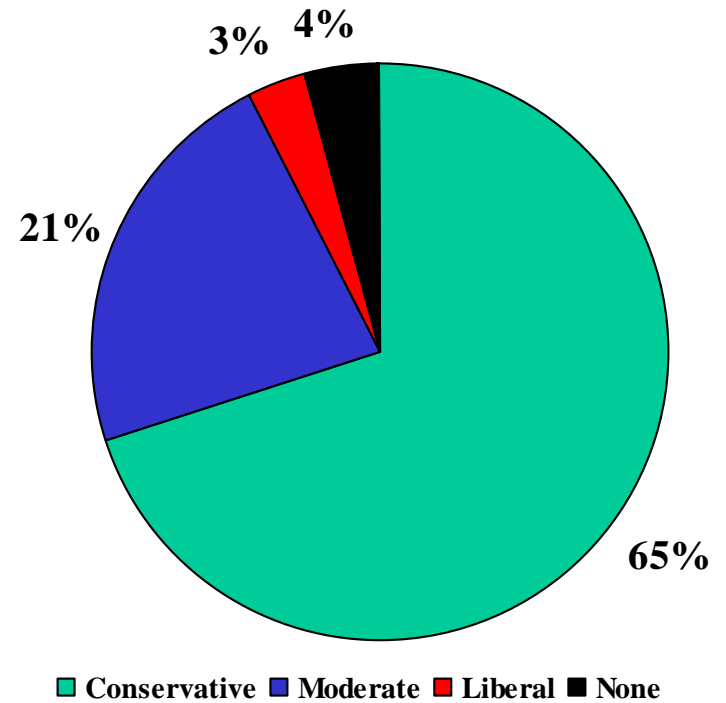


PARTY AND RELIGION

DEMOCRAT

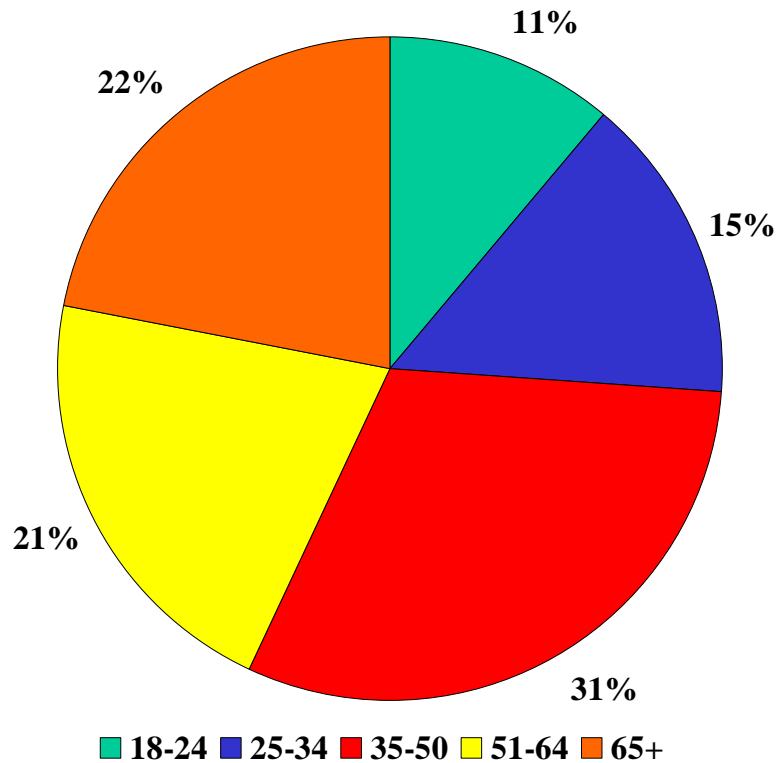


REPUBLICAN

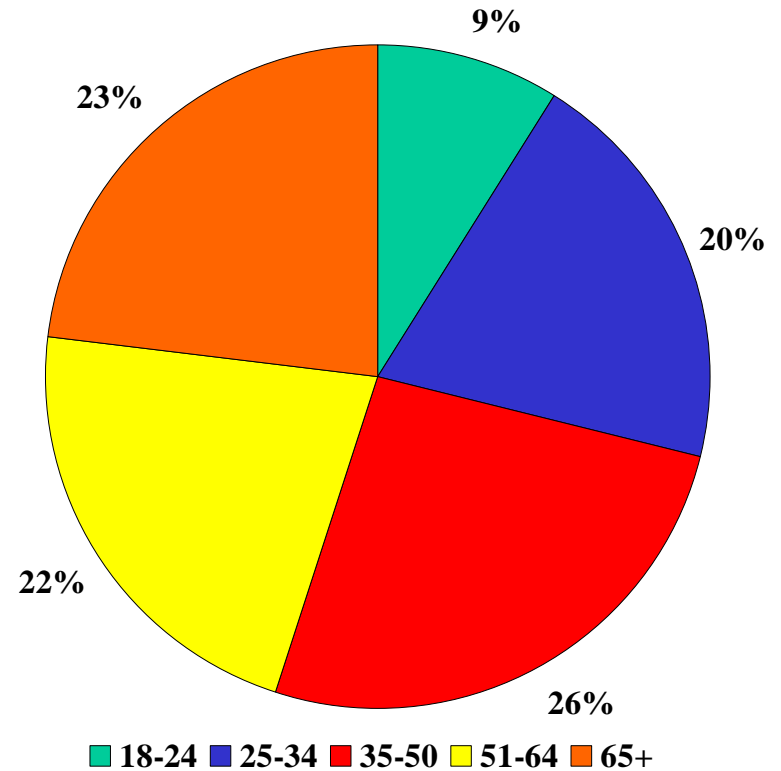


PARTY AND AGE

DEMOCRAT

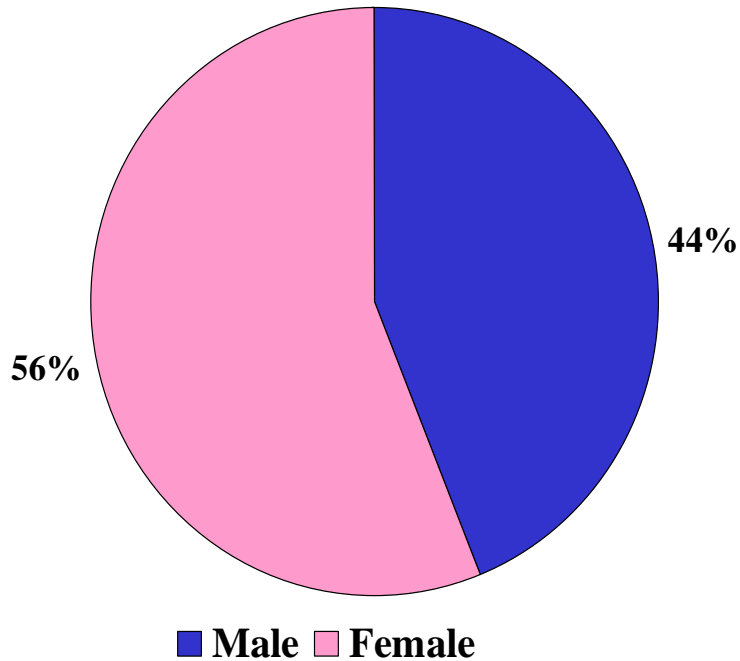


REPUBLICAN

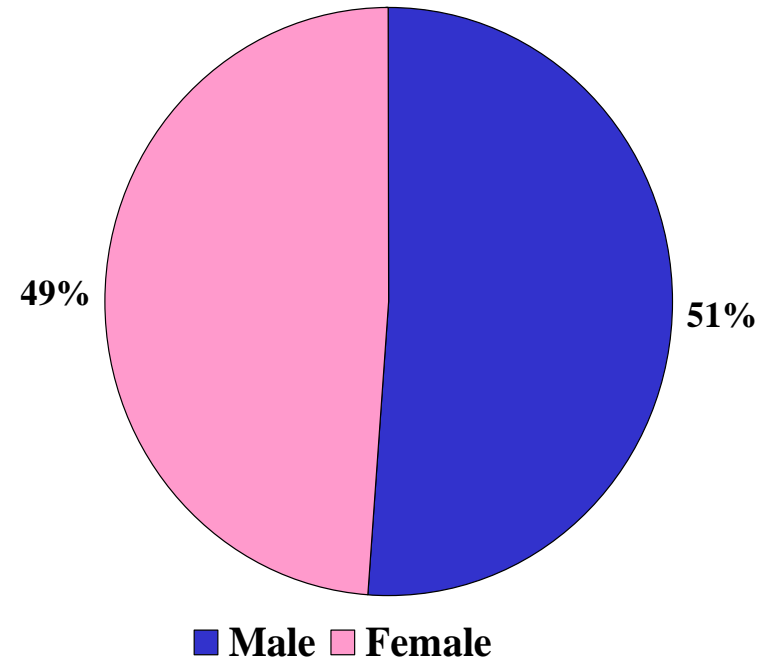


PARTY AND GENDER

DEMOCRAT

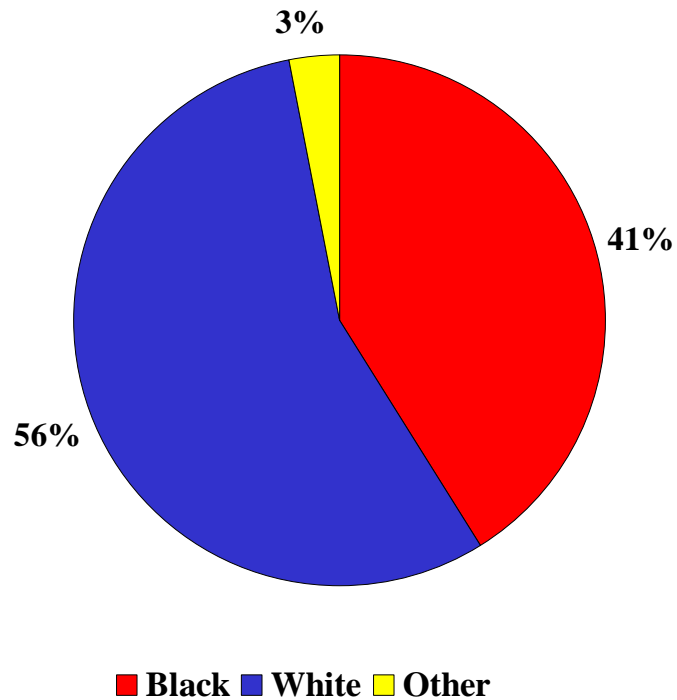


REPUBLICAN

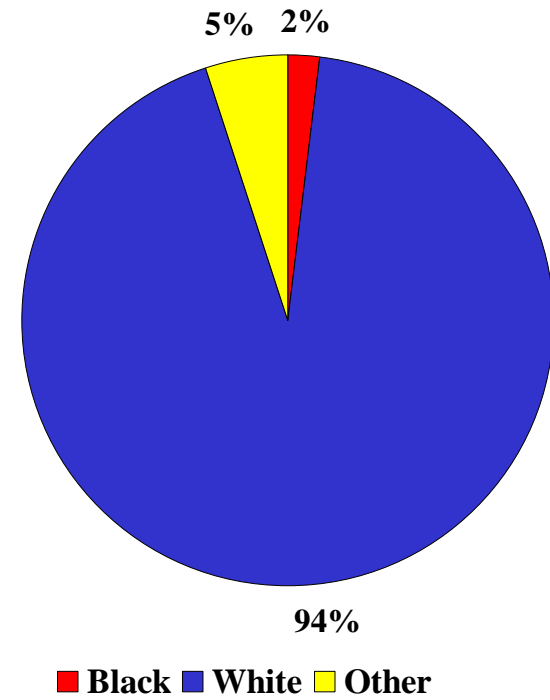


PARTY AND RACE

DEMOCRAT

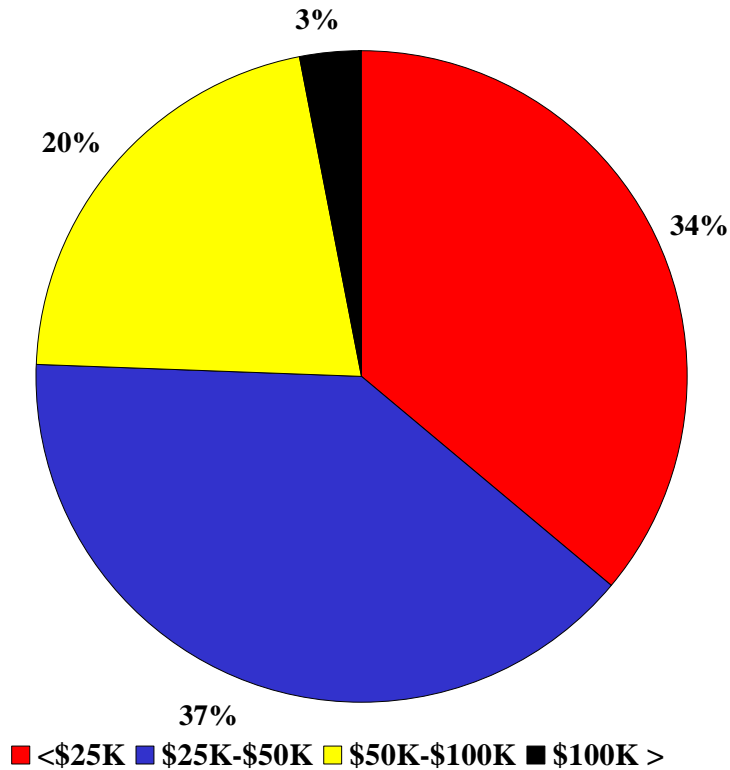


REPUBLICAN

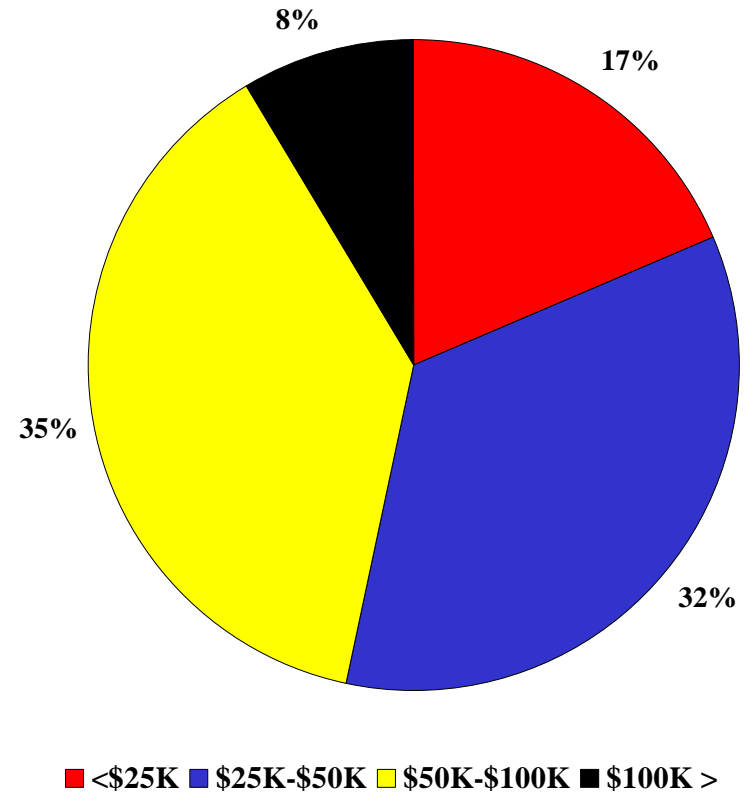


PARTY AND INCOME

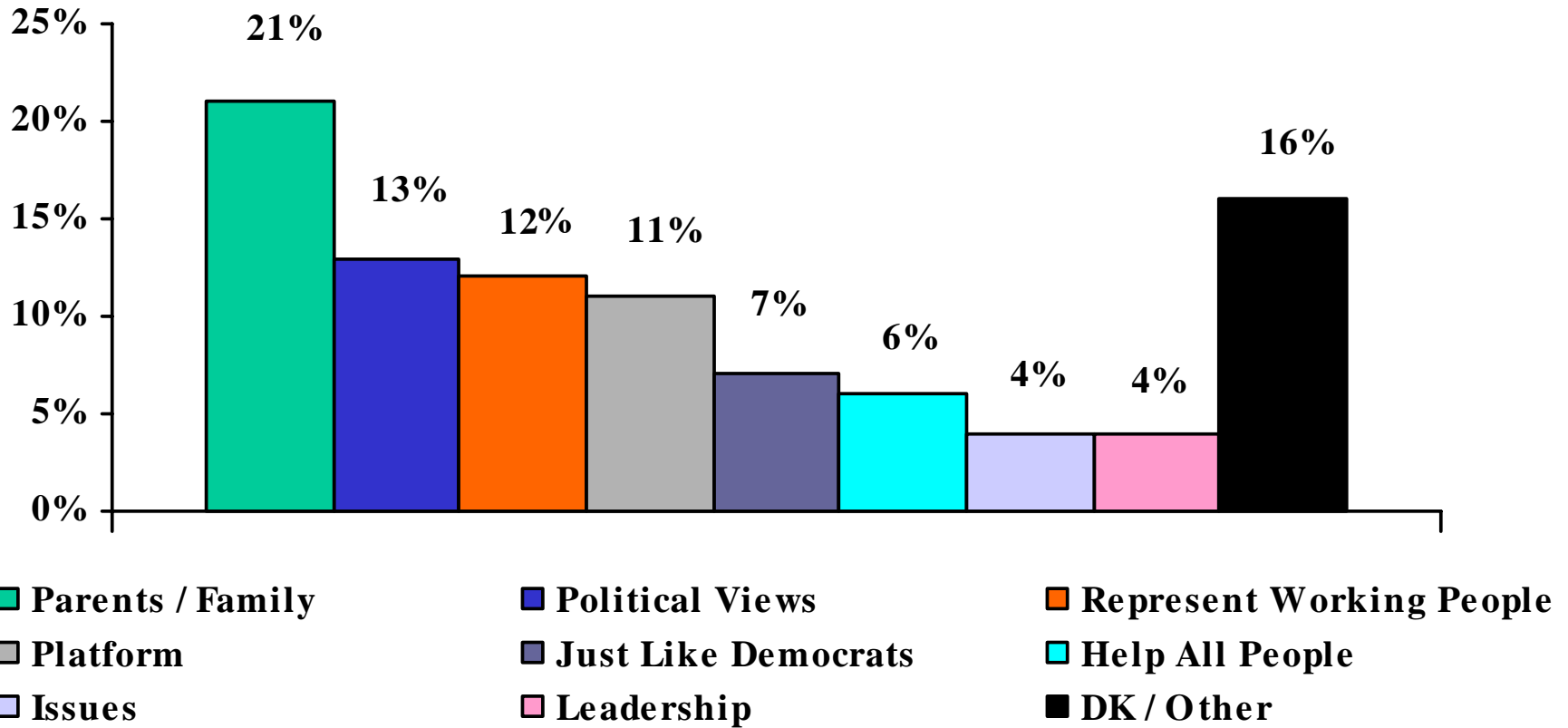
DEMOCRAT



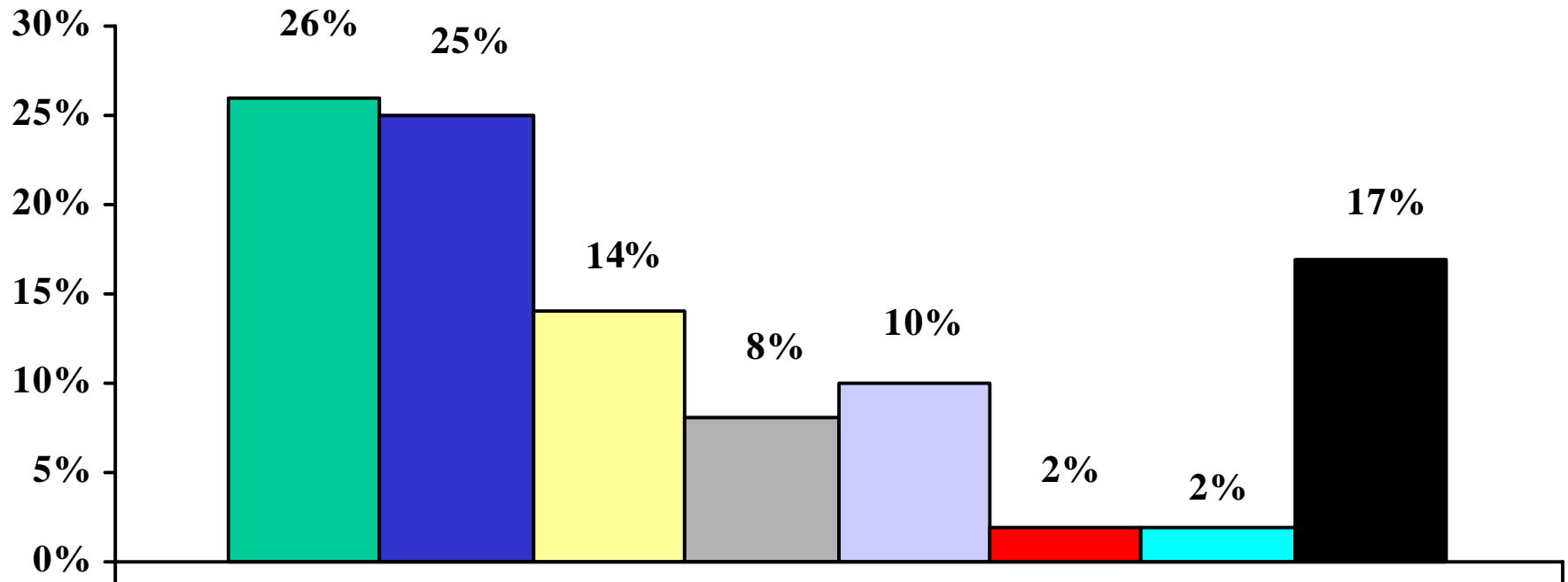
REPUBLICAN



WHY A DEMOCRAT

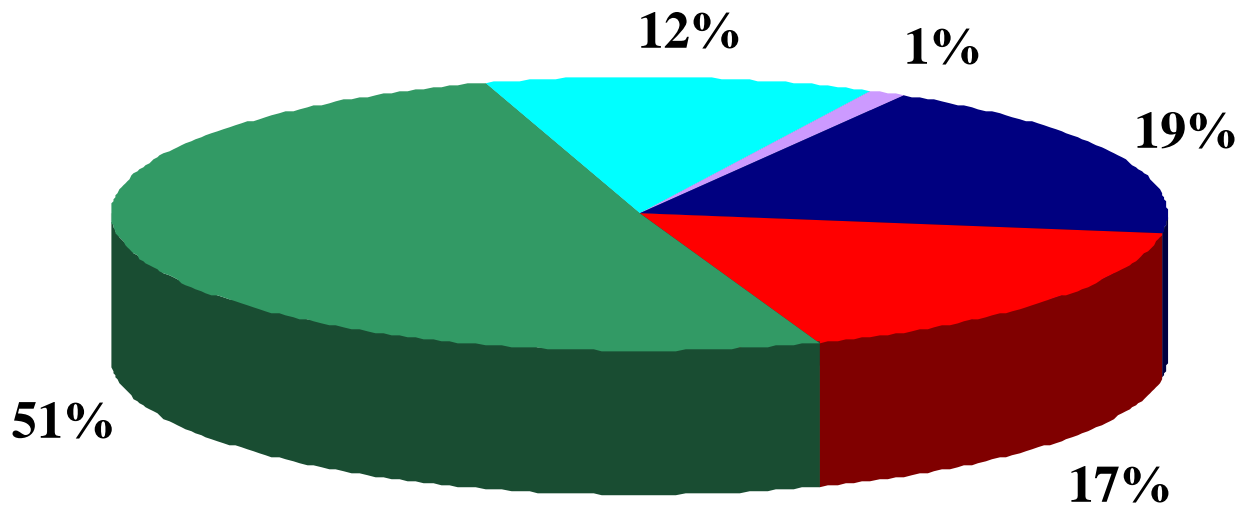


WHY A REPUBLICAN



- Conservative Philosophy
- Same Beliefs / Views
- Raised Republican
- Morals / Values
- Issues / Platform / Policies
- Stand By What They Say
- Best Candidates
- DK / Other

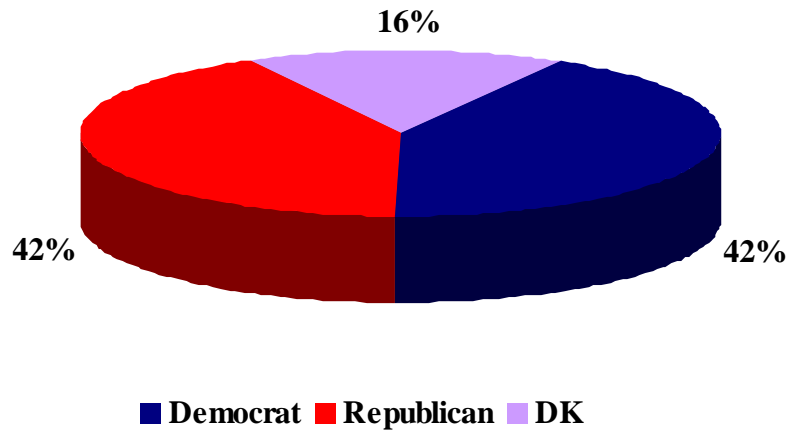
STRAIGHT PARTY VOTING IN 2002 ELECTION



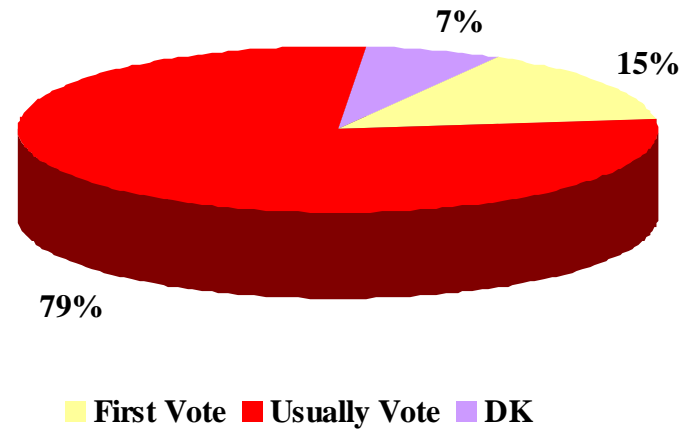
■ Democrat ■ Republican ■ Split ■ Did Not Vote ■ DK

PARTY PRIMARY VOTING

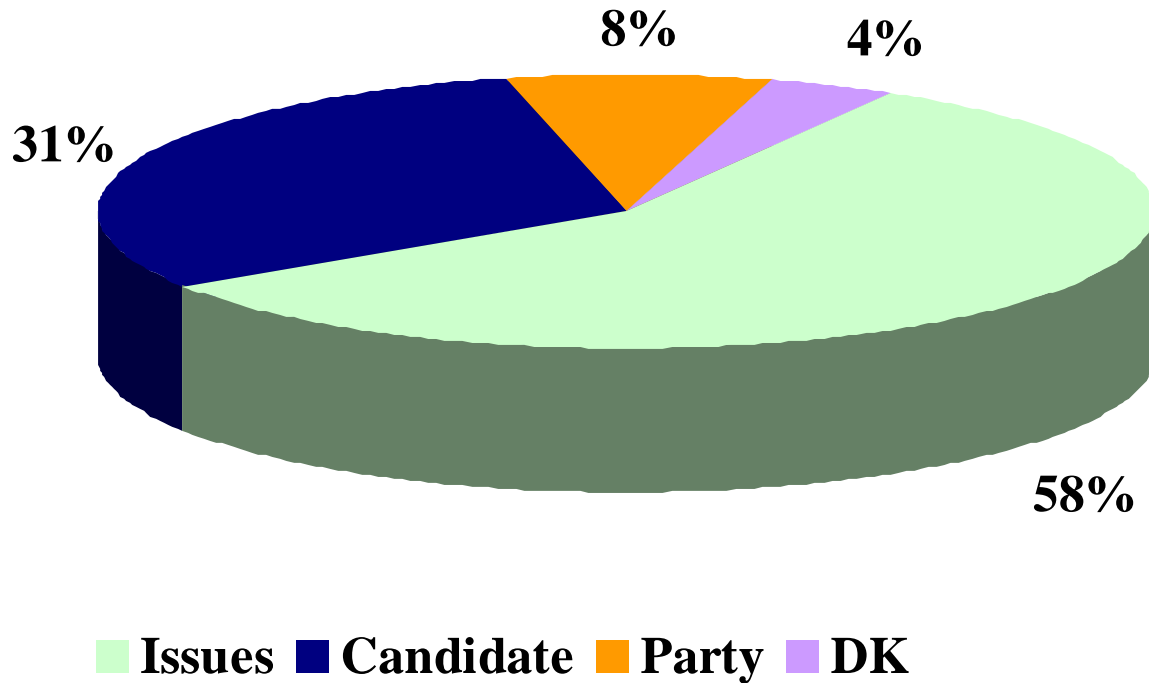
Which Primary Did You Vote In The Last Election



First Time Vote In Republican Primary Election

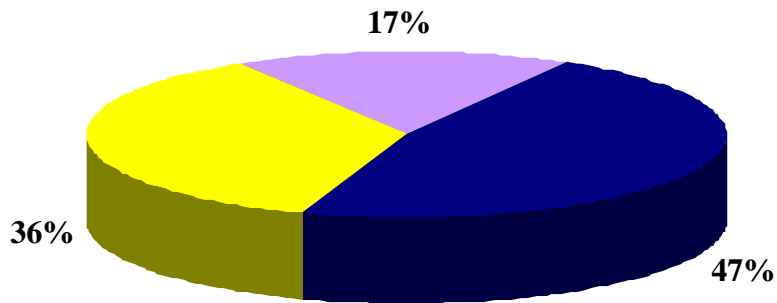


FACTORS THAT INFLUENCE VOTE



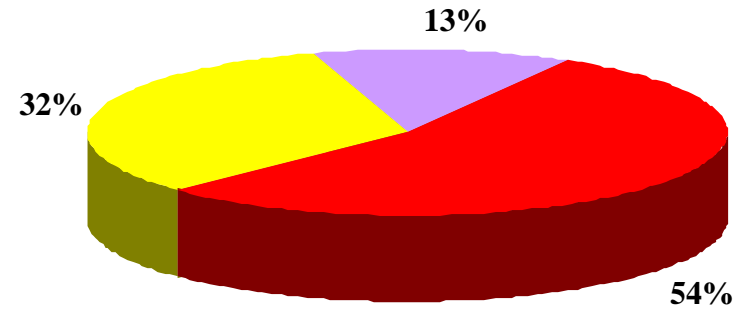
PARTY EVALUATION

Democrat Party



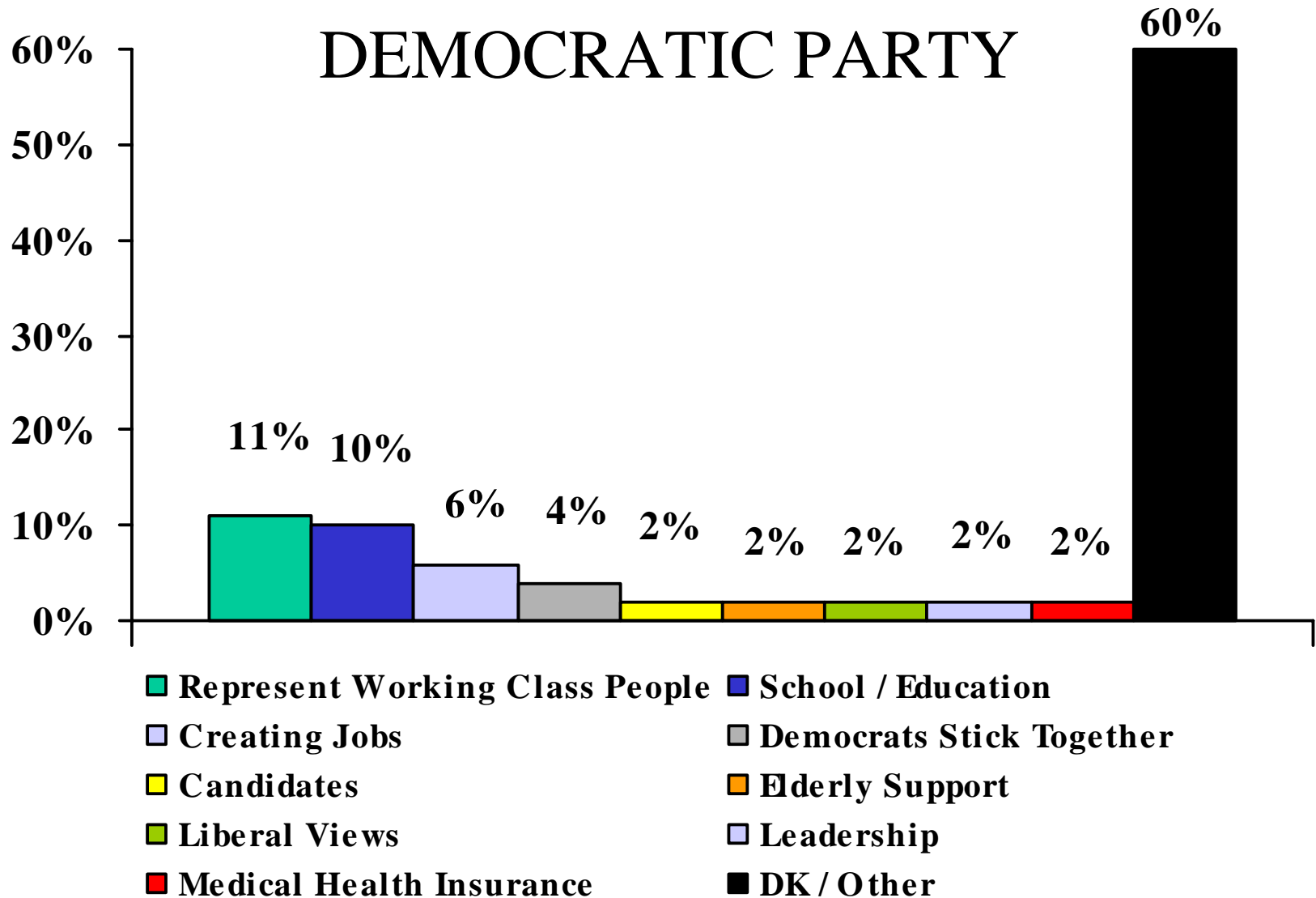
■ Favorable ■ Unfavorable ■ DK

Republican Party

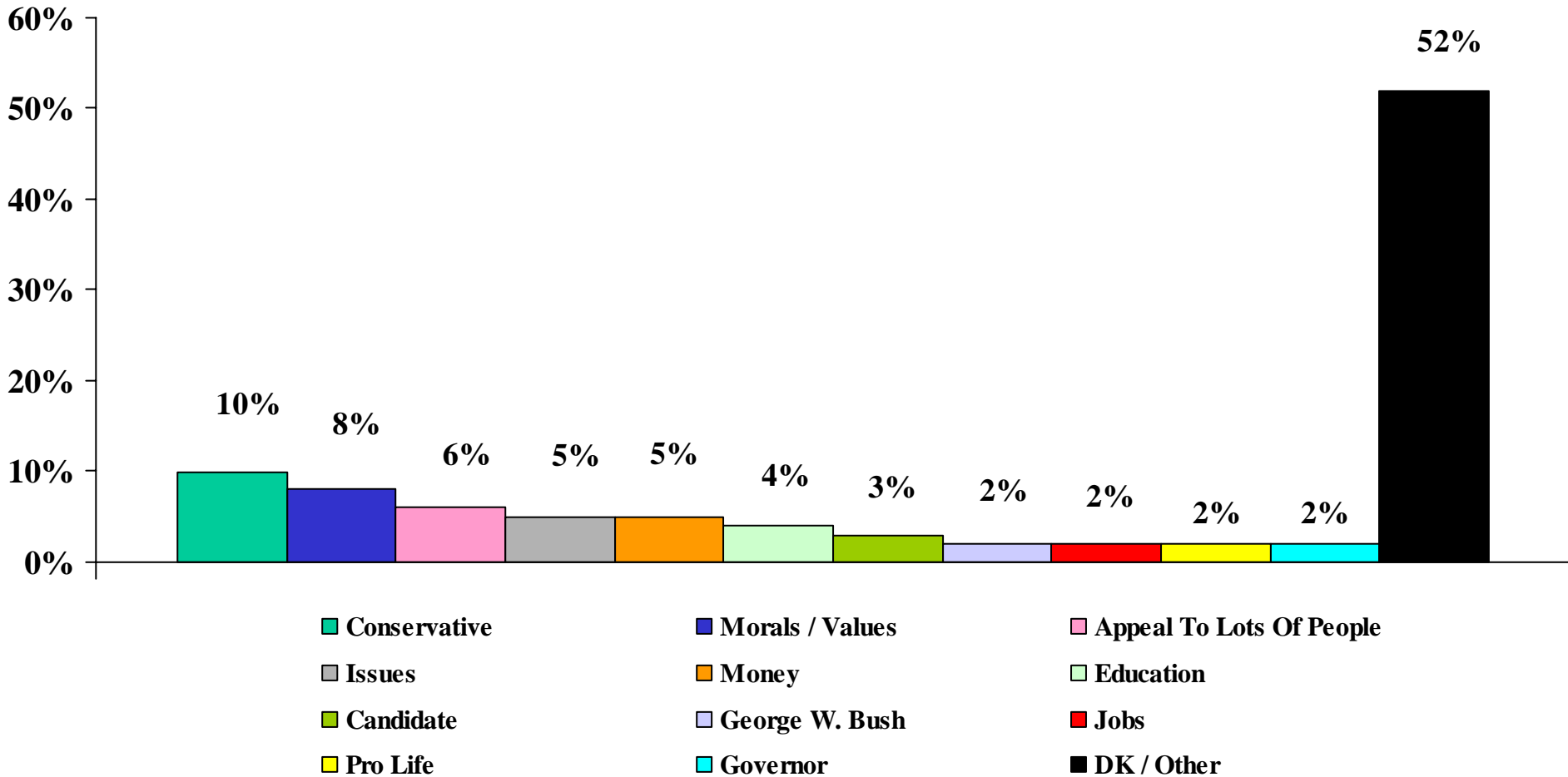


■ Favorable ■ Unfavorable ■ DK

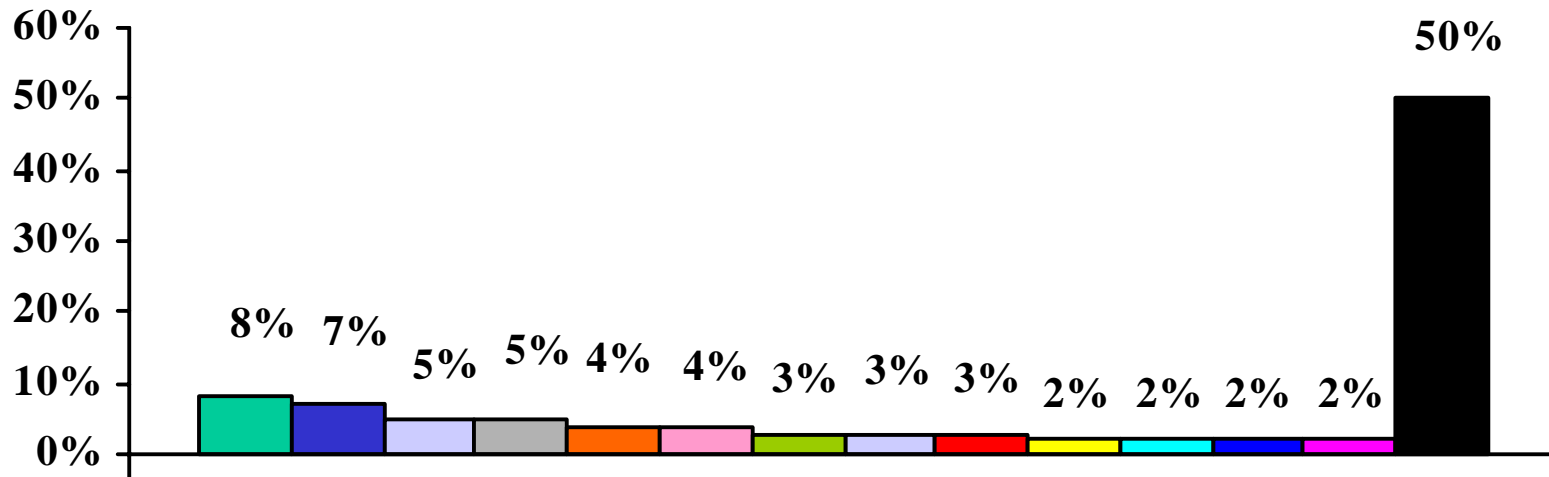
GREATEST STRENGTHS OF DEMOCRATIC PARTY



GREATEST STRENGTHS OF REPUBLICAN PARTY

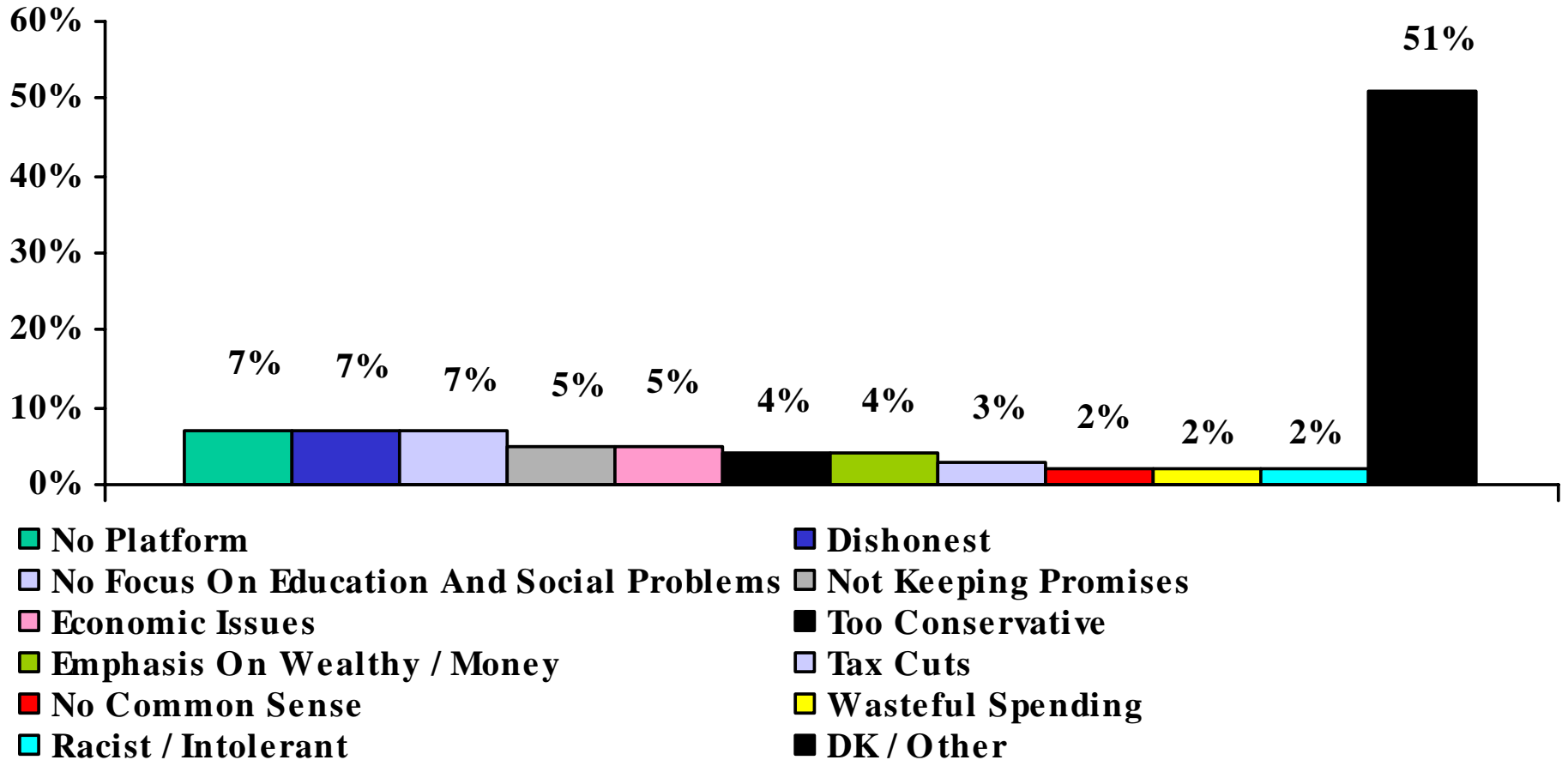


GREATEST WEAKNESS OF DEMOCRATIC PARTY

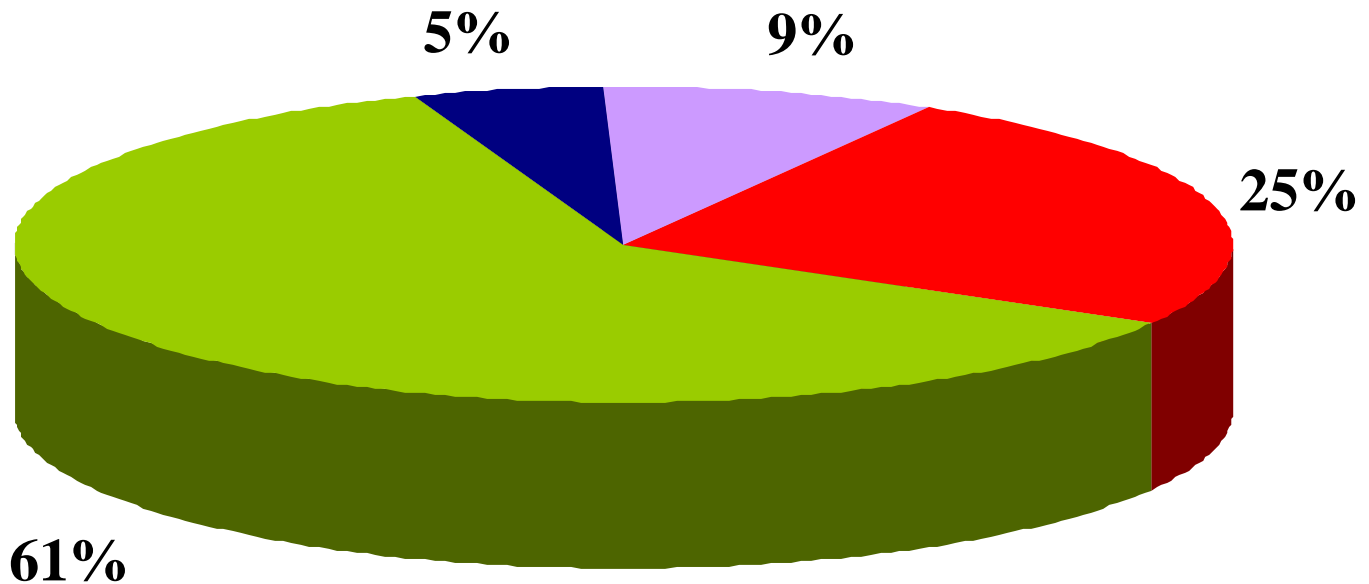


- Morals / Values**
- Education / Schools**
- Corruption**
- Elect Unqualified Officials**
- Too Diverse**
- Too Liberal**
- Wasteful Spending**
- Don Siegelmen**
- Issues**
- Socialism**
- Keeping Promises**
- Not Enough Of Them**
- Always Bickering**
- DK / Other**

GREATEST WEAKNESS OF REPUBLICAN PARTY



PREFERENCE FOR PARTY CONTROL



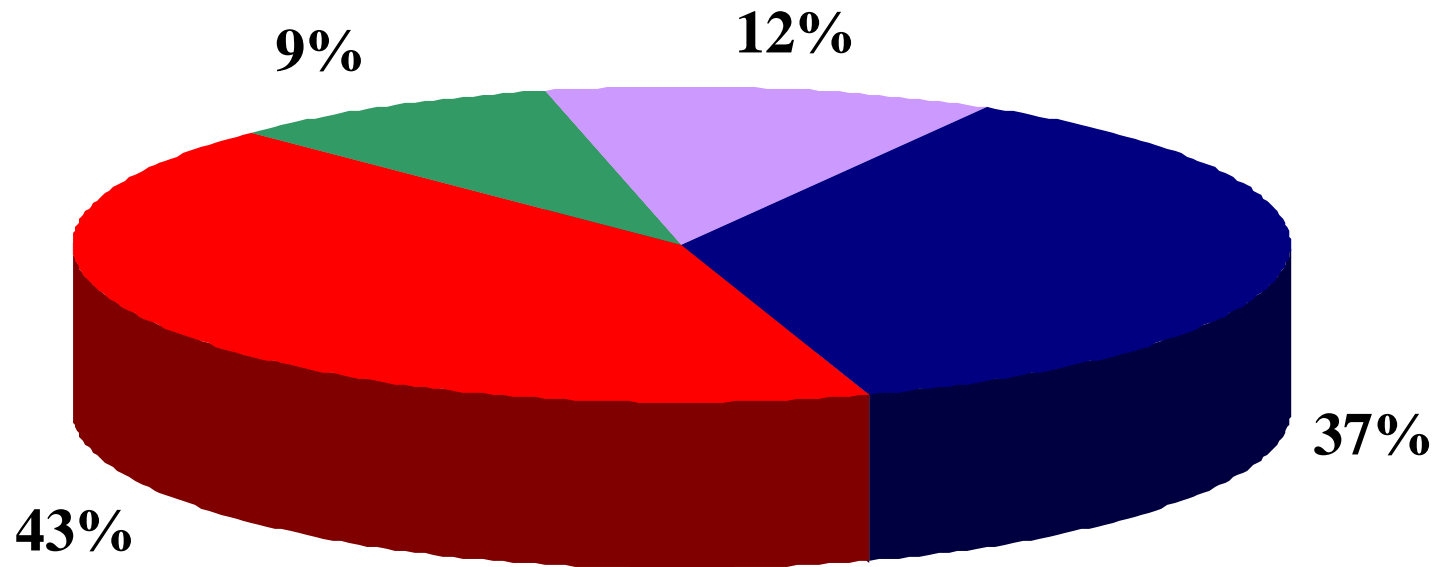
■ One Party Control

■ Split Party Control

■ Makes No Difference

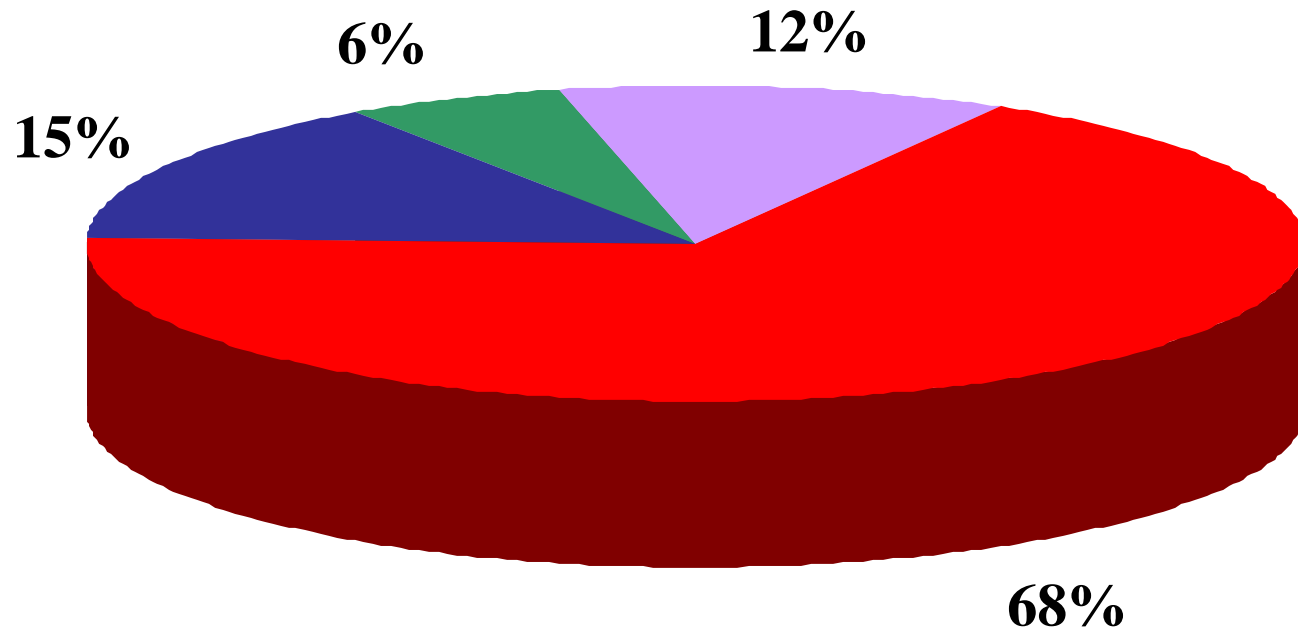
■ DK

PARTY WITH BEST CANDIDATES



■ Democrat ■ Republican ■ Makes No Difference ■ DK

TWO PARTY COMPETITION



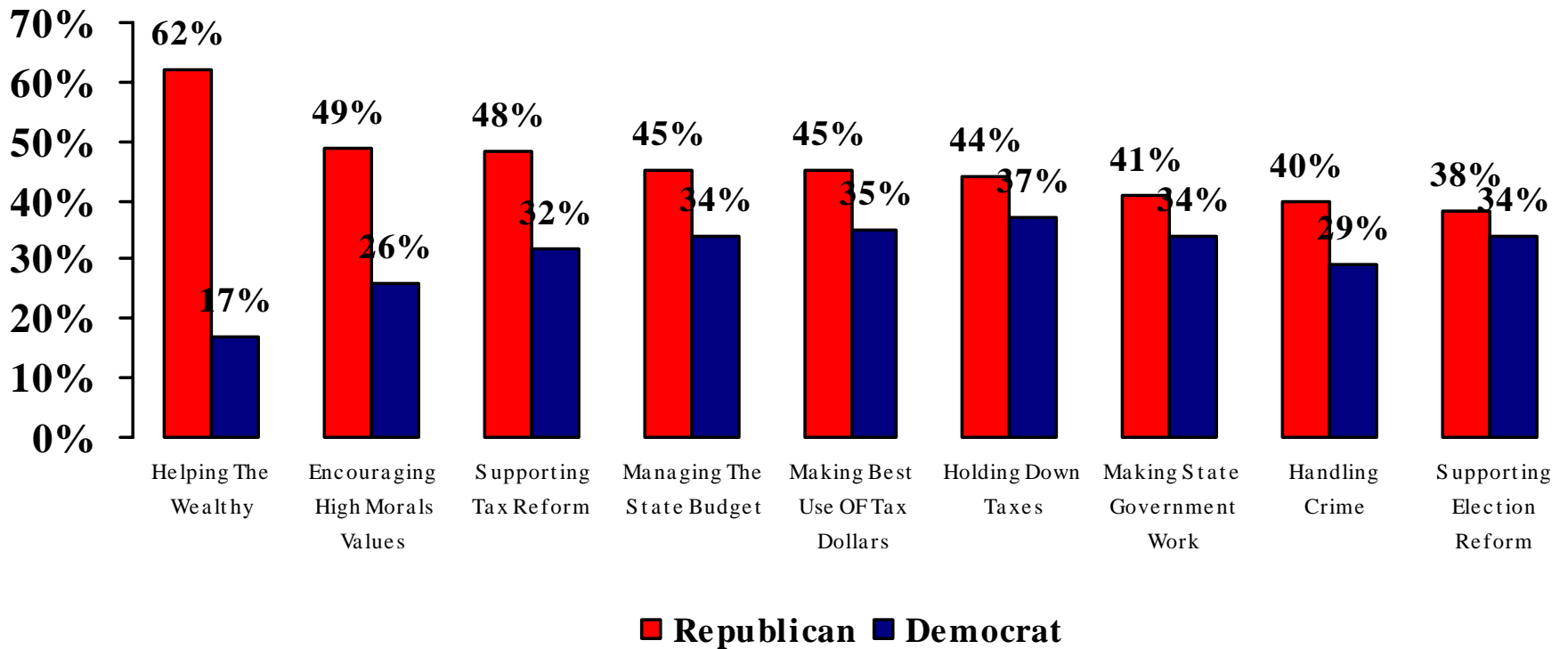
■ Better Off ■ Worse Off ■ Makes No Difference ■ DK

In Alabama, which political party do you trust to do a better job on each of the following?

	R	D	ND	DK
Helping the wealthy class	62%	17%	9%	13%
Encouraging high moral values	49%	26%	15%	10%
Supporting tax reform	48%	32%	7%	13%
Managing the state budget	45%	34%	10%	12%
Making best use of tax dollars	45%	35%	9%	11%
Holding down taxes	44%	37%	9%	10%
Making state government work	41%	34%	12%	13%
Handling crime	40%	29%	15%	16%
Supporting election reform	38%	34%	11%	18%
Helping the middle class	38%	46%	9%	7%
Supporting constitution reform	37%	37%	10%	16%
Economy and creating jobs	37%	45%	9%	9%
Standing up to interest groups	36%	37%	13%	14%
Improving our public schools	35%	43%	12%	10%
Funding public schools	34%	48%	10%	9%
Helping the working class	33%	52%	8%	7%
Promoting good race relations	28%	46%	14%	12%
Protecting our environment	27%	48%	11%	14%

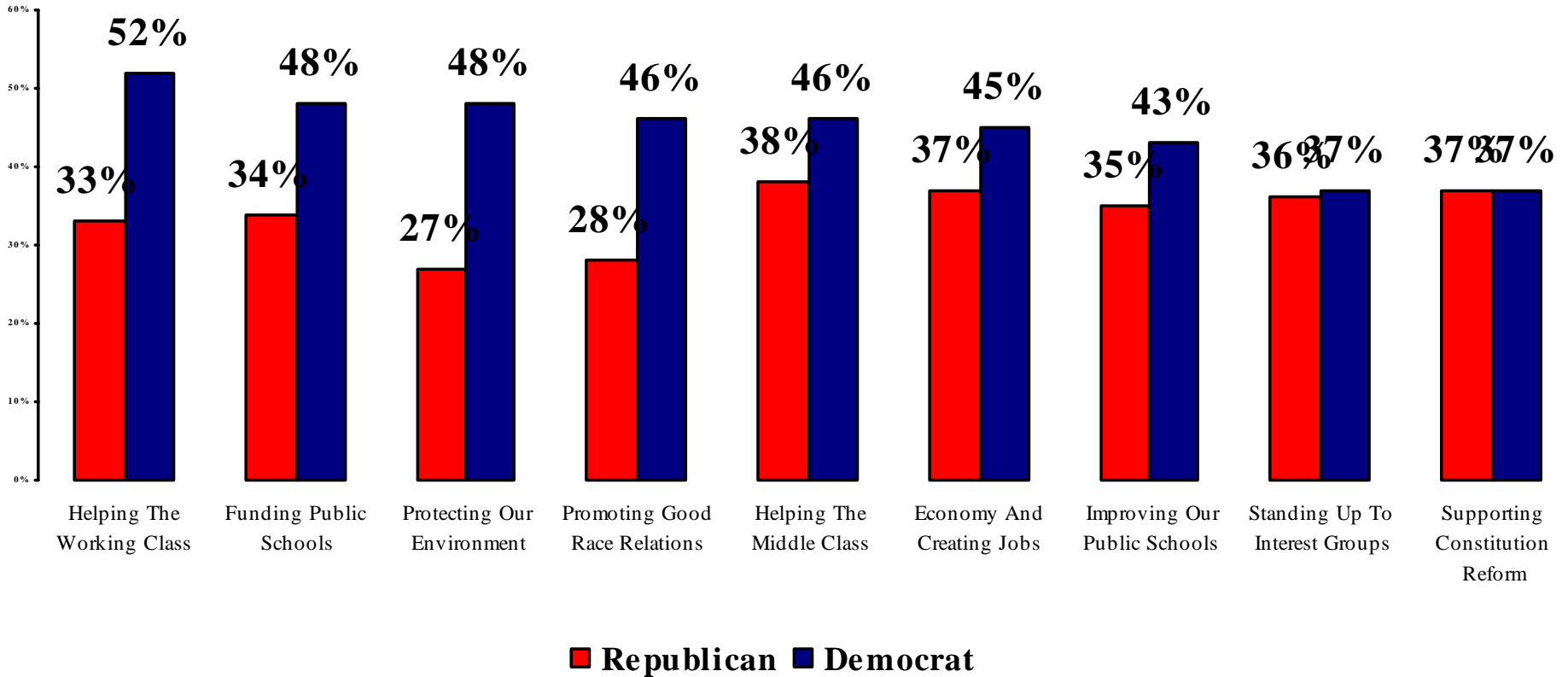
WHICH PARTY DOES BETTER JOB

(REPUBLICAN ADVANTAGE)



WHICH PARTY DOES BETTER JOB

(DEMOCRAT ADVANTAGE)



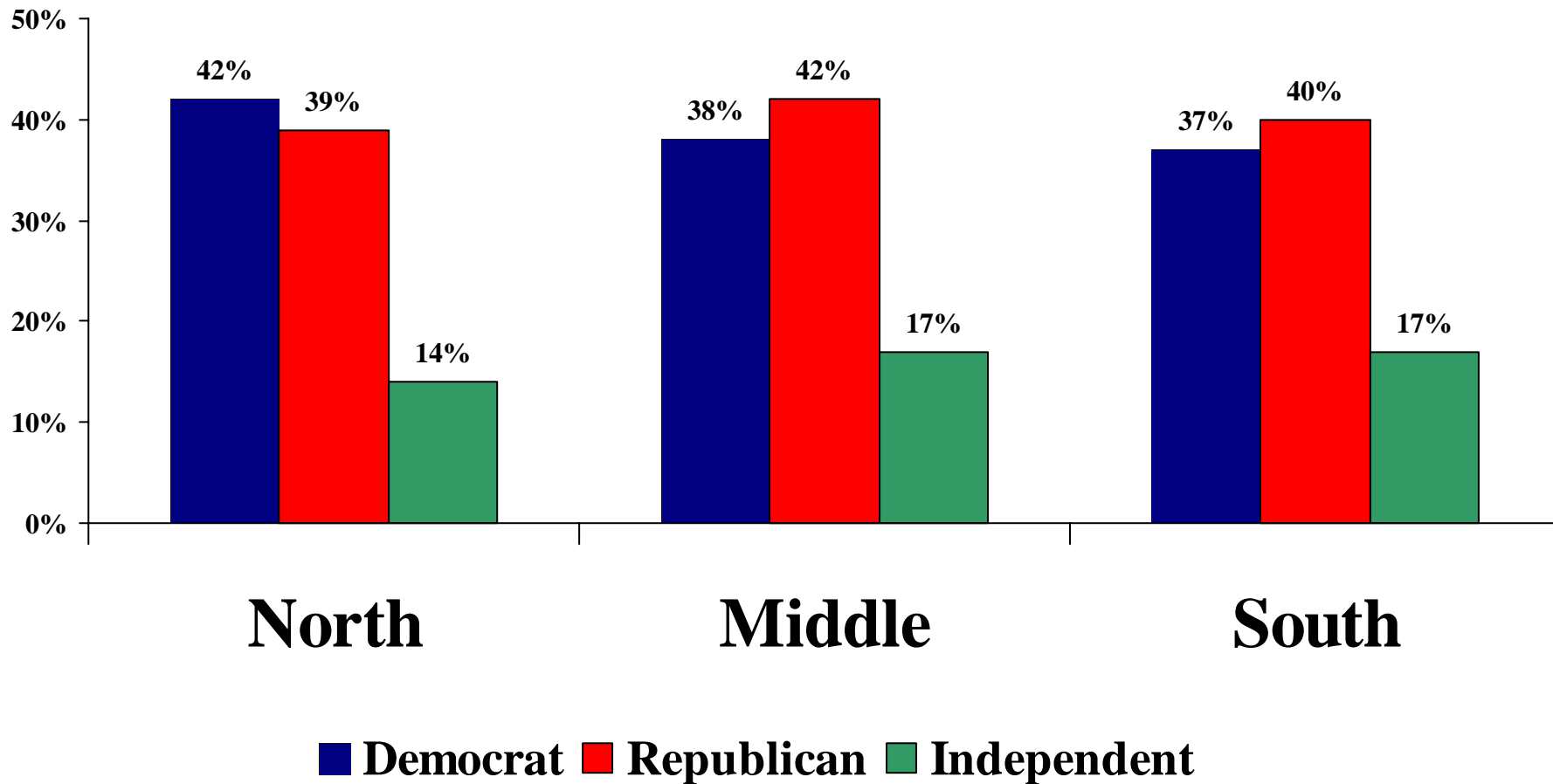
DEMOGRAPHICS

REGION		Race	
North	47%	Black / A-A	18%
Middle	27%	White / Cauc.	76%
South	27%	Other	6%

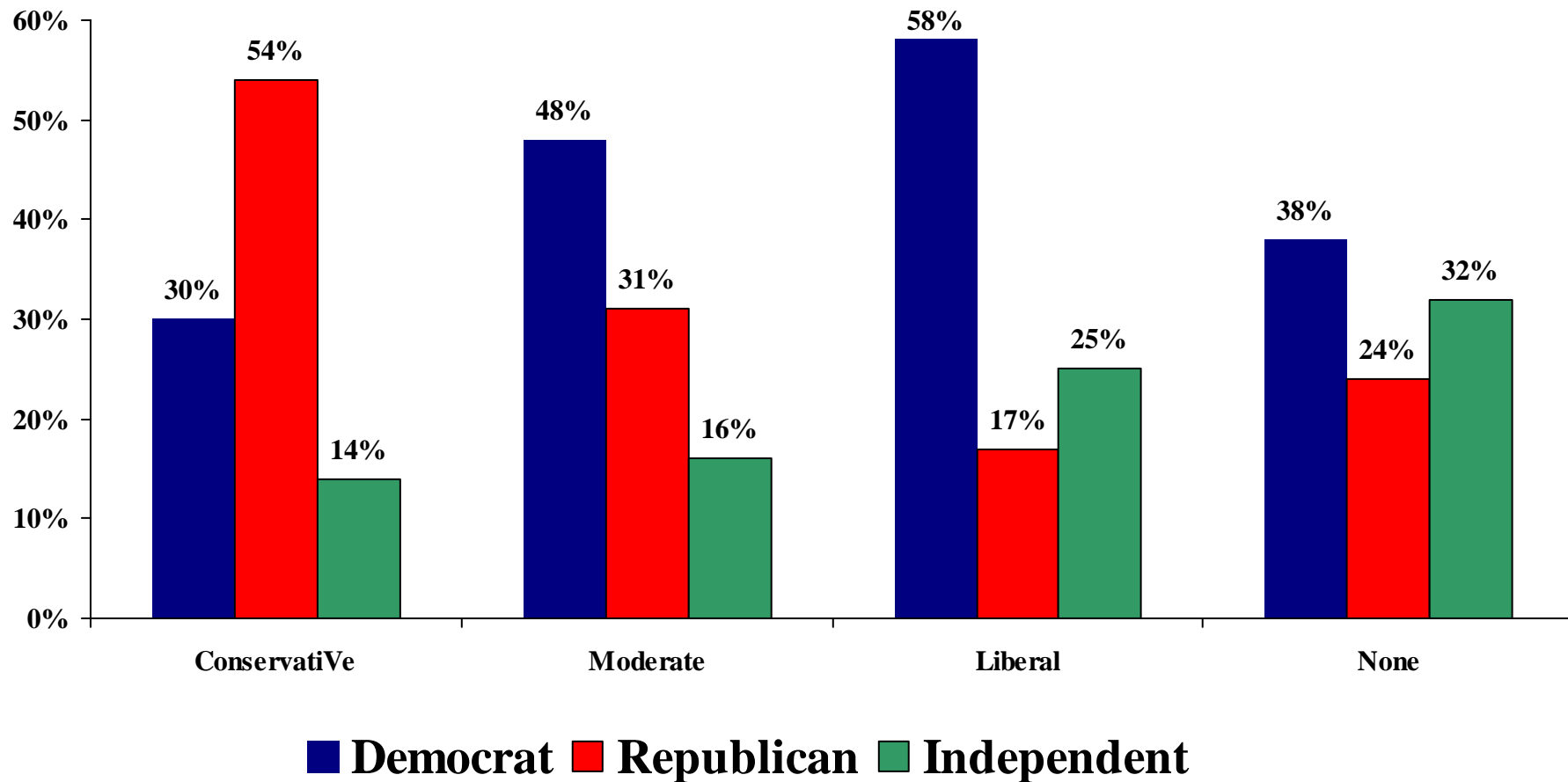
RELIGION		Age	
Conservative	49%	18-24	9%
Moderate	27%	25-34	17%
Liberal	8%	35-50	28%
No Religion	6%	51-64	23%
Don't Know	10%	65 or older	23%

Income		Gender	
Less \$ 25,000	26%	Male	49%
\$25 - \$ 50,000	32%	Female	51%
\$50 - \$100,000	27%		
More \$100,000	7%		
Other	8%		

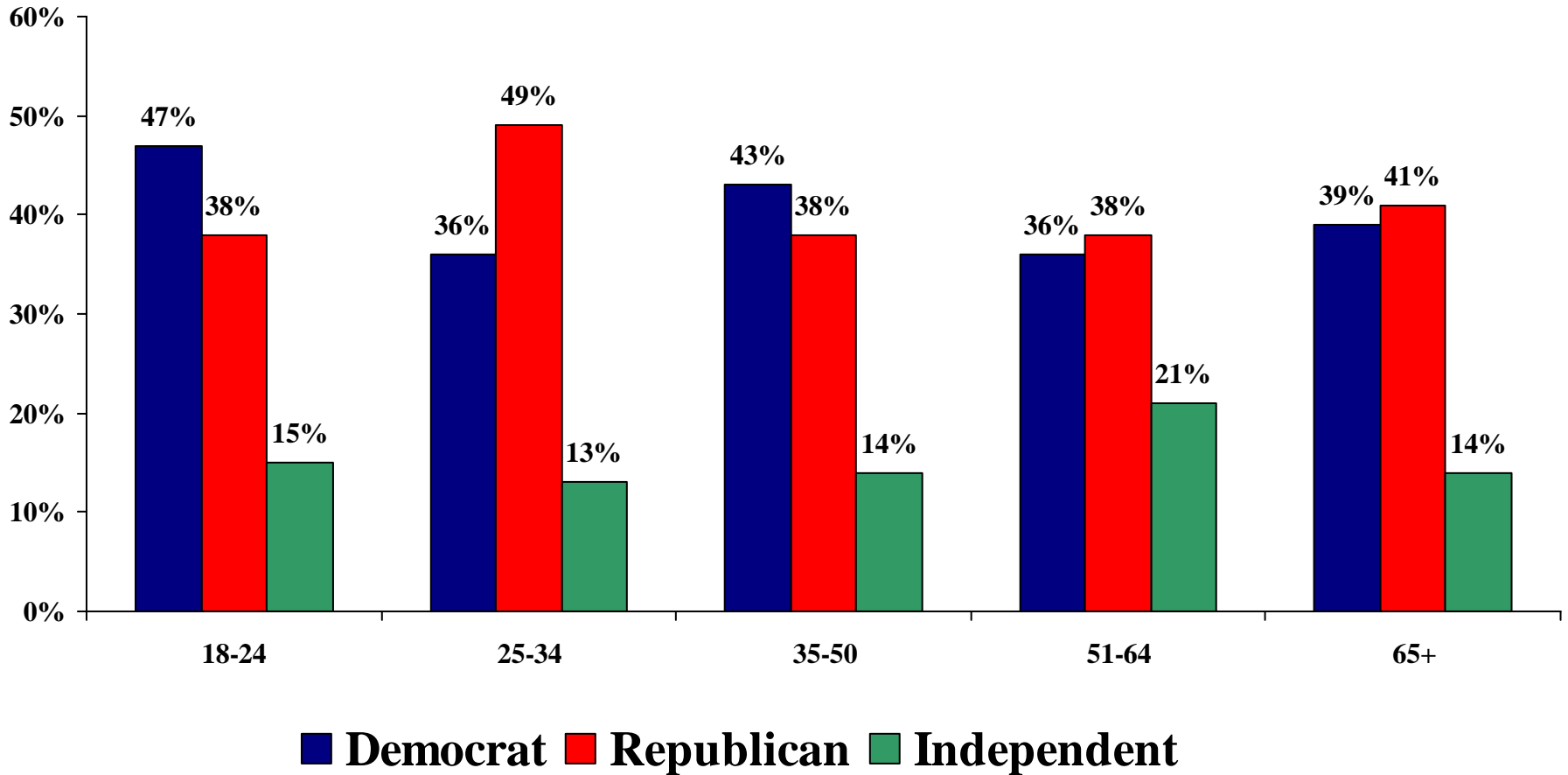
REGION



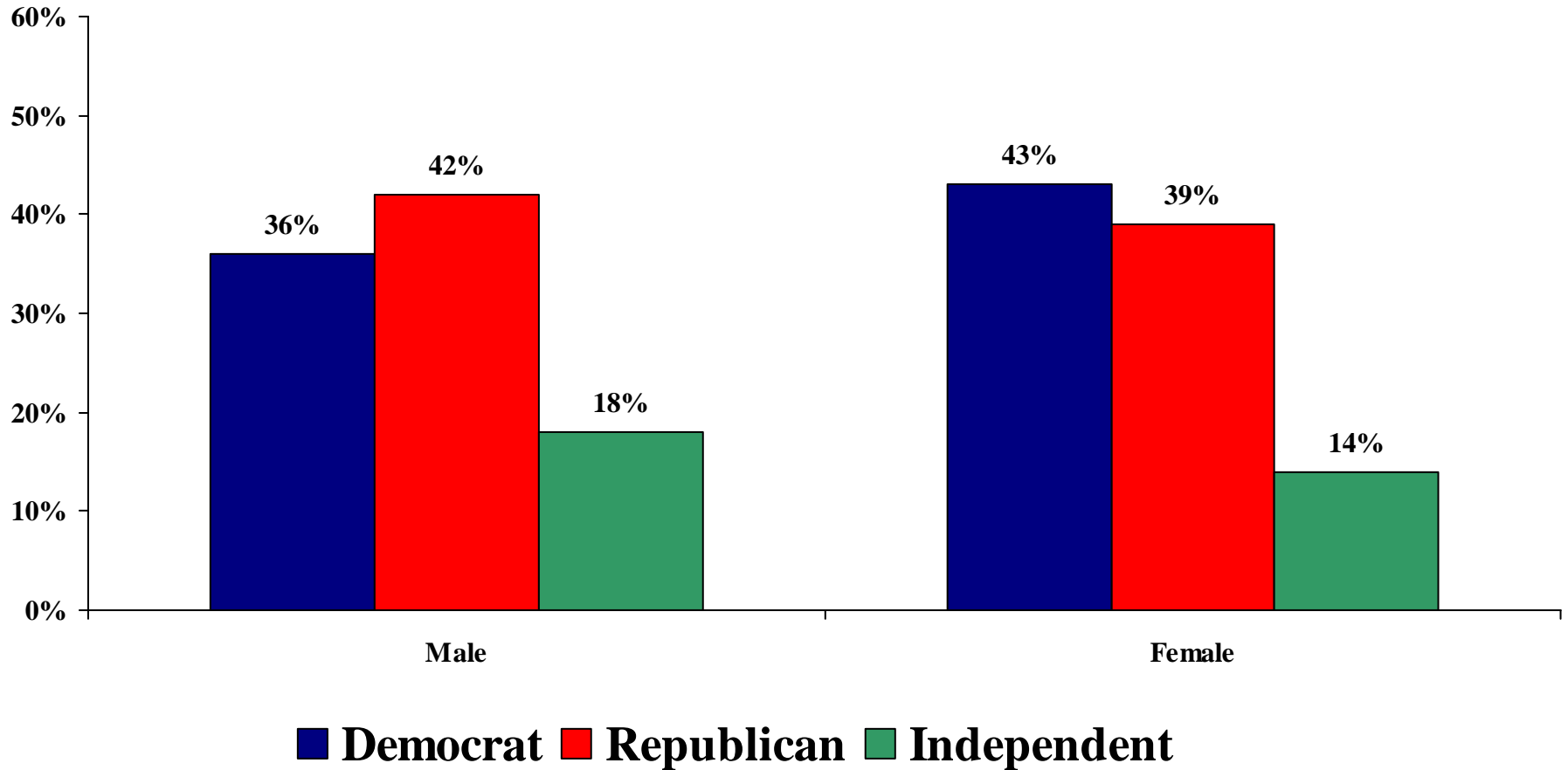
RELIGION



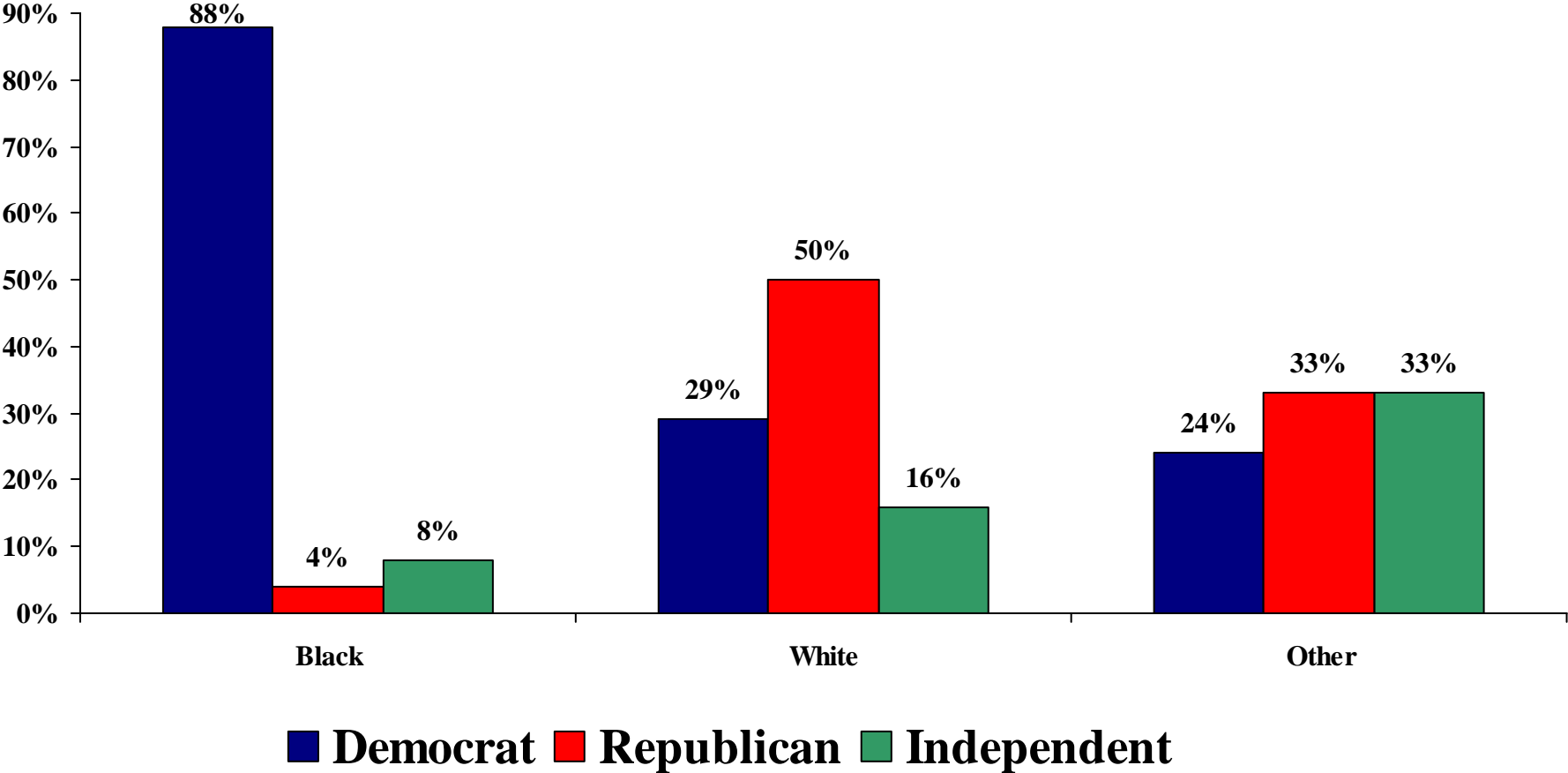
AGE



GENDER



RACE



INCOME

